

SENSITIVITY TRAINING

2 Month Program Outline 2 Days per Visit

- SENSITIVITY TRAINING DEFINED
 - Importance
 - Today's environment
 - Effectiveness
- DEFINITIONS
 - Diversity
 - Sensitivity
 - Inclusion
 - Impact
- IMPLEMENTING SENSITIVITY TRAINING
 - Self-reflection
 - Beliefs, feelings, and values
 - Negative impact
- WORKPLACE DIVERSITY
 - Inclusion & racial sensitivity
 - Core concepts
 - Effects of diversity
 - Effects on the bottom line
 - Diversity laws
 - Practical steps for employees
 - Improve cultural competency
 - Address unconscious bias
 - Promote a respectful culture
 - Real-world scenarios
 - Interactives
 - Tips & takeaways



UNCONSCIOUS BIAS

- Understand, recognize, and manage
- Unconscious bias, D&I, and discrimination
- Effects of bias messages
- Body language & tone

MICROAGGRESSION

- Microaggression defined
- Effect on others
- Provide guidance
- Keep things positive

SUCCESS THROUGH INCLUSION

- Concepts using inclusion
- Action items
- Inclusive behavior best practices

VALUE DIVERSITY

- Create a competitive advantage
- Retain qualified employees
- Promote and maintain inclusion and respect
- Recognize and value differences
- Maximize the potential of all employees
- Diversity in the Dealership

• MUTUAL SUCCESS

- Promote workplace diversity and inclusion
- Activities that should be involved
- Create a diverse workforce
- Value individual backgrounds and experiences

RACIAL IDENITY

- Racial injustice and inequality
- Understand their causes
- Create solutions
- Increase awareness to create change



SOCIAL IDENTITY

- Injustice and inequality
- Understand the causes
- Promote solutions
- Increase awareness

MANAGING DIVERSITY

- Avoid discrimination
- Protected classes

• FALSE ASSUMPTIONS

- Overcome bias and prejudice
- Effects of false assumptions

THE LAW

- Equal employment opportunity
- Issues and events that have shaped current legislation
- Current events impacting government and business response
- Federal, State and Local Laws
- Types of harassment

STEPS FOR HANDLING HARRASSMENT

- The victim
- The bystander
- The offender

BUILD AND PROMOTE A HEALTHY CULTURE

- Rid harassment at its root
- Dealership responsibilities

ADDRESSING CONFLICT

- Approach
- Discuss
- Value differences



CORRECTIVE ACTION

- Corrective Action defined
- Coaching sessions
- Scenario reviews
- Current issues
- Role playing behaviors and reactions
- Avoid individual liability issues

COMMUNICATION

- Identify the outsiders
- Create a comfortable environment

SENSITITIVITY TRAINING IS NOT AN ANTECDOTE

- The uncurable
- Intent does not equal impact
- Good people do and say "bad" things
- The difference between equality and fairness
- Ask he right questions
- Avoid the egg-shell environment
- Trainers are not managers
- Nothing changes without consequence